

Revenue-generating events are critical to ARF's mission of saving animals' lives and enhancing the relationship between people and animals. ARF is grateful for the participation and generous support of corporate sponsors, celebrity athletes, and performing artists who are compassionate about the organization's commitment to promoting the role of companion animals in society. As part of its fundraising efforts, ARF hosts four annual signature events. These events provide tremendous opportunities for media exposure as well as the chance to support a great cause bringing animals and people together to enrich each other's lives.

Stars to the Rescue

Since 1991, ARF has kicked off each new year with one of the organization's most profitable fundraising events -Stars to the Rescue. It's a star-filled evening held in Walnut Creek, California at the Leshner Center for the Arts. The Hofmann Theatre at the center is a comfortable and inviting venue with seats for almost 800 guests. On stage, the spotlight shines on celebrity performers who donate their time to present an evening of fun and laughter while raising money for all of ARF's life-saving programs. Notable entertainers who have contributed their talent in the past include Clint Black, Michael Bolton, Jackson Browne, Chicago, Vince Gill, Amy Grant, Sammy Hagar, Emmylou Harris, Chris Isaak, Bonnie Raitt, Carlos Santana, Rob Schneider, The Eagles, and Wynonna, to name a few.

Animals on Broadway

Each spring more than 3,000 people join ARF for Animals on Broadway, a fun-filled festival celebrating both people and their animal companions. The day is sponsored by and held at the beautiful, outdoor Broadway Plaza in Walnut Creek, California. The festival is filled with games, live music, demonstrations, contests and drawings. The community gets involved by supporting ARF, with a variety of vendor booths ranging from pet sitters to pet boutiques to fellow animal welfare groups, so there's something for everyone.

Paws on Parade

Kicking off Animals on Broadway is Paws on Parade, an almost-a-mile fundraising dog walk, led by Elaine La Russa and family. Scores of walkers, both individuals and packs, raise money for ARF. As a reward for their efforts, they receive a bounty of cool goodies and have a great time parading around Broadway Plaza with their two-legged and four-legged friends.

Celebrities FORE! ARF

Each summer, Celebrities FORE! ARF offers up a fun and exciting golf tournament. The tournament features a continental breakfast, full day of golf in teams of four amateurs and one celebrity, awards reception, and buffet dinner. Participating celebrities include stars from football, basketball, baseball, hockey, golf and tennis, as well as from the music, film, and TV industries. Past years' celebrities have included Johnny Bench, Dwight Clark, Dennis Eckersley, John Havlicek, Cheech Marin, Bobby Orr, Reggie Jackson, Tom Seaver, and Mike Schmidt, to name a few. Numerous presidents and CEOs from Fortune 500 corporations also sign up to play in this prestigious tournament, which sells out each year.