



FOR IMMEDIATE RELEASE

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PET-LOVING CELEBRITIES ADORN 2011 CALENDAR
Celebrity Calendar Proceeds Benefit Homeless Cats and Dogs

WALNUT CREEK, California – September 27, 2010 – Give pets a starring role all year long with the 2011 Celebrity Pet Calendar from Tony La Russa's Animal Rescue Foundation (ARF). Available now, this beautiful 12.5" x 9.5" calendar is filled with popular celebrities photographed with their adorable dog and cat companions. It's the perfect gift for friends, family and co-workers, and each calendar helps ARF rescue more abandoned pets.

ARF's 2011 calendar features twelve months of engaging celebrities, beginning and ending with five-time Academy Award nominee, actress **Glenn Close**. The familiar faces of five-time boxing champion **Sugar Ray Leonard**, television host and international correspondent **Lisa Ling**, and actor **Joe Mantegna** of CBS's *Criminal Minds* also appear. Sports fans will recognize Golden State Warriors point guard **Stephen Curry**, NASCAR driver **Ryan Newman**, and New York Yankees outfielder **Nick Swisher**. Rounding out the star lineup are actor **Sean Patrick Flanery**, Twilight actress **Christian Serratos**, country music singer-songwriter **Hillary Scott** of Lady Antebellum, *Divorce Court*'s **Judge Lynn Toler**, and *Dancing with the Stars* judge **Carrie Ann Inaba**. Celebrities appear in the calendar at the request of Tony La Russa to promote building lifelong relationships between people and animals.

Join Purina ONE brand pet food's support for those unable to help themselves. Order your Celebrity Pet Calendar today with a donation of \$15 or at www.arf.net. Calendars are also available at ARF's facility located at 2890 Mitchell Drive in Walnut Creek.

ARF saves the lives of loving dogs and cats who have run out of time at public shelters and gives another chance at life to animals who otherwise would have been killed. ARF provides the care and attention they need, including spay or neuter surgery, until a new home of their own can be found.

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