



**FOR IMMEDIATE RELEASE**

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**ARF CELEBRATES 10 YEARS OF ANIMALS ON BROADWAY**

*Free community festival features Pet Wellness Fair, live music, and family fun!*

WALNUT CREEK, California – April 6, 2010 – Tony La Russa’s Animal Rescue Foundation (ARF) invites the community to *Animals on Broadway*, a free festival celebrating the special connection between pets and people on Sunday, May 2, 2010 from 11 a.m. to 4 p.m. at Broadway Plaza in Walnut Creek.

*Animals on Broadway* has been a fun-filled family event for ten years. This year’s special anniversary festival features a new Pet Wellness Fair in addition to the eclectic mix of pet rescue groups, pet adoptions, children’s activities, and vendor booths selling gifts, pet-related accessories, treats, and artwork. Enjoy live music by SixString with sound by Dynamic Audio.

The Pet Wellness Fair offers a special array of discounted health services just for furry festival-goers. Micro-chipping and vaccinations are available courtesy of VIP Pet Services, and Abaxis will be testing blood. Donate \$20 to ARF and get a Pet Passport that covers multiple services, including doggie massage, nail trimming, and more, or take advantage of individually priced services. Finish up at the ARF dog wash, completely free when you purchase Pet Food Express’ specially-priced dog wash tokens—a \$35 value—with proceeds shared between ARF and the Walnut Creek Police Department’s Canine Unit.

Come down early and walk to save lives at *Paws on Parade*! Starting at 10:30 a.m. on Sunday, May 2, this one-mile fundraising dog walk around the picturesque Plaza raises money to rescue abandoned cats and dogs and bring the healing touch of animals to people in need. Start your fundraising now by visiting [www.arf.net](http://www.arf.net) to print a pledge sheet or start your own Firstgiving webpage. Paws on Parade is sponsored by Broadway Plaza, Contra Costa Veterinary Emergency Center, Abaxis, Newman Lasik Centers, VSA/VMS and 95.7 The Wolf, Country for the Bay Area.

ARF saves the lives of loving dogs and cats who have run out of time at public shelters, giving another chance at life to animals who otherwise would have been killed. ARF provides the care and attention they need, including spay or neuter surgery, until a new home of their own can be found.

ARF's People Connect programs strengthen the human animal bond for the elderly, residents of assisted living centers, high school students, grade school students, and young children through programs that are national models of excellence. ARF programs allow people to experience the unconditional love and acceptance of dogs and cats. People rescuing animals...animals rescuing people...<sup>®</sup>

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