



FOR IMMEDIATE RELEASE

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PAWS ON PARADE & ANIMALS ON BROADWAY
Two great events – one great day!

WALNUT CREEK, California – March 26, 2009 – Walk the walk for Tony La Russa's Animal Rescue Foundation (ARF) at *Paws on Parade* on Sunday, May 3, 2009. *Paws on Parade* is a 1-mile "FUN"draising walk for people and dogs around the perimeter of Broadway Plaza in Walnut Creek. By registering friends, family, scout troops, class students, clubs or companies as a "Pack" or registering as an individual, walkers and their dogs can help save the lives of abandoned dogs and cats. For their monetary pledges of \$100 or more, all walkers receive a bounty of great gifts and also a heart felt thanks from ARF for being a part of its life-saving work.

After *Paws on Parade*, ARF invites walkers to stay and play at *Animals on Broadway*, a community festival celebrating people and pets.

Don't forget to bring your best friend because there's plenty for the pooches. If Bowser has a special trick, enter him into the Silly Pet Tricks contest and win a \$25 Broadway Plaza gift card or show off Fifi in the Best Dressed Doggie contest and win a \$100 Broadway Plaza gift card!

But wait, there's more! At *Animals on Broadway*, there's fun for the entire family! Don't miss out on the oodles of raffle prizes and give-aways, including gift certificates and gift baskets, loads of vendor booths for the shoppers, kids' crafts and face painting for the children, memorabilia for the sports enthusiast, dog washes for messy mutts, live music by local band "SixString" for the dancers, tons of pet products, K9 unit demonstrations, and food and toys for the four-legged members of your family. Also, if you're looking to add a new member to the family, don't forget to visit the ARF adoption mobile.

Funds raised from *Animals on Broadway* and *Paws on Parade* will used by ARF to save the lives of loving dogs and cats that have run out of time at public shelters. ARF gives another chance at life to dogs and cats that otherwise would have been killed. ARF provides the care and attention they need, including spay or neuter surgery, until ARF finds them a new home of their own.

ARF's People Connect programs strengthen the human animal bond for the elderly, residents of assisted living centers, teens at juvenile hall, high school students, grade school students and young children through programs that are national models of excellence. ARF programs allow people to experience the unconditional love and acceptance of dogs and cats. People Rescuing Animals...Animals Rescuing People...®.

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