



FOR IMMEDIATE RELEASE

April 2, 2008

Contact:

Bobbe Hengst
925-296-3149
bhengst@arf.net

PAWS ON PARADE

“Fun”draining Dog Walk Benefits Tony La Russa’s Animal Rescue Foundation

WALNUT CREEK, California – April 2, 2008 – Walk the walk for ARF at ***Paws on Parade*** on Sunday, May 18, 2008. ***Paws on Parade*** is a .91 mile fundraising walk for people and dogs around the perimeter of Broadway Plaza in Walnut Creek, California. By registering friends, family, scout troops, class students, clubs or companies as a “Pack” or registering as an individual, walkers and their dogs can help save the lives of abandoned dogs and cats. For their monetary pledges, all walkers receive a bounty of great gifts and also a heart felt thanks from ARF for being a part of its life-saving work.

After ***Paws on Parade***, ARF invites walkers to stay and play at Animals on Broadway, a community festival celebrating people and pets.

Funds raised from this fantastic fundraiser will be used by ARF to save the lives of loving dogs and cats who have run out of time at public shelters. ARF gives another chance at life to dogs and cats who otherwise would have been killed. ARF provides the care and attention they need, including spay or neuter surgery, until ARF finds them a new home of their own.

ARF's People Connect programs strengthen the human animal bond for the elderly, residents of assisted living centers, teens at juvenile hall, high school students, grade school students and young children through programs that are national models of excellence. ARF programs allow people to experience the unconditional love and acceptance of dogs and cats. People rescuing animals...Animals rescuing people...®.

###

P.O. Box 30215 • Walnut Creek, California 94598 • 925-256-1ARF • Fax 925-977-9079 • www.arf.net