



FOR IMMEDIATE RELEASE

October 10, 2008

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CELEBRITIES GRACE THE PAGES OF 2009 CELEBRITY PET CALENDAR

Calendar Proceeds Benefit Tony La Russa's Animal Rescue Foundation

WALNUT CREEK, California – October 10, 2008 – Celebrity entertainers, singers and athletes have come out in full force to support Tony La Russa's Animal Rescue Foundation (ARF) by appearing in ARF's 2009 Celebrity Pet Calendar. Available now, this beautiful 12 ½" x 9 ½" calendar is jam-packed with full color photographs of some of your favorite stars along with dogs and cats and makes a perfect holiday gift for friends, family and co-workers!

This exceptional calendar features singing sensation Trace Adkins and up and coming country star, Rissi Palmer. From the news and entertainment world are Dilbert cartoonist Scott Adams, CSI cast members, Paige Davis from Trading Spaces, George Lopez, Ana Ortiz from Ugly Betty, Kimberly Paisley-Williams of According to Jim, Mission Impossible III's Maggie Q, and funnymen Adam Sandler and Rob Schneider, along with news correspondent, Barbara Walters. Rounding out the field is NASCAR driver, Kasey Kahne.

Celebrities appear in the calendar at the request of Tony La Russa in support of building healthy relationships between people and animals. Tony La Russa, manager of the St. Louis Cardinals, and his wife Elaine co-founded ARF in 1990. In an effort to support ARF and keep dogs healthy, Nestlé Purina PetCare Company is once again sponsoring ARF's calendar.

Tony La Russa is available for media interviews and appearances by calling 925-296-3116

ARF needs your help more than ever. Please open your heart and wallet for those unable to help themselves. A donation of \$15 or more will ensure receipt of a complimentary calendar by visiting ARF's website at www.arf.net.

ARF saves the lives of loving dogs and cats that have run out of time at public shelters. ARF gives another chance at life to dogs and cats that otherwise would be killed. ARF provides the care and attention they need, including spay or neuter surgery, until ARF finds them a new home of their own.

ARF's People Connect programs strengthen the human animal bond for the elderly, residents of assisted living centers, teens at juvenile hall, high school students, grade school students and young children through programs that are national models of excellence. ARF programs allow people to experience the unconditional love and acceptance of dogs and cats. People Rescuing Animals...Animals Rescuing People...®

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