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CELEBRITIES GRACE THE PAGES OF 2008 CELEBRITY PET CALENDAR
Calendar Proceeds Benefit Tony La Russa's Animal Rescue Foundation

WALNUT CREEK, California – October 1, 2007 – Celebrity entertainers and super-star athletes have come out in full force to support Tony La Russa's Animal Rescue Foundation (ARF) by appearing in ARF's 2008 Celebrity Pet Calendar. Available now, this beautiful 12 ½" x 9 ½" calendar is jam-packed with full color photographs of some of your favorite stars along with dogs and cats and makes a perfect gift for friends, family and co-workers!

This exceptional calendar features musicians and singers, Grammy winner Carlos Santana and country sensation Wynonna Judd. From the field of athletics, tennis star Andre Agassi, Miami Heat shooting guard Dwyane Wade, NASCAR driver Reed Sorenson, and San Francisco Giants pitcher Barry Zito also grace pages of the calendar. From the news and entertainment world, CNN anchor Daryn Kagan, as well as actors Jim Belushi, Jenna Fischer, Alyssa Milano, William Petersen, and Nicollette Sheridan, round out the field.

Celebrities have appeared in the calendar at the request of Tony La Russa in support of building healthy relationships between people and animals. Tony La Russa, manager of the St. Louis Cardinals and his wife Elaine co-founded ARF in 1990. In an effort to support ARF and keep "Incredible Dogs" healthy, Nestlé Purina PetCare Company is once again sponsoring ARF's calendar, along with Target.

A \$15 or more calendar donation will ensure receipt of a complimentary calendar by visiting ARF's website at http://www.arf.net/About_ARF/2007_calendar.html. These 2008 calendars will also be available in Target stores nationwide in late October.

Funds raised from this calendar will be used by ARF to save the lives of loving dogs and cats who have run out of time at public shelters. ARF gives another chance at life to dogs and cats who otherwise would have been killed. ARF provides the care and attention they need, including spay or neuter surgery, until ARF finds them a new home of their own.

ARF's People Connect programs strengthen the human animal bond for the elderly; residents of assisted living centers, teens at juvenile hall, high school students, grade school students and young children through programs that are national models of excellence. ARF programs allow people to experience the unconditional love and acceptance of dogs and cats. People rescuing animals...Animals rescuing people...®.

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