



FOR IMMEDIATE RELEASE

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**TONY LA RUSSA'S ANIMAL RESCUE FOUNDATION NAMES NEW
DEVELOPMENT DIRECTOR**

Bobbe Bartlett Hengst named as ARF's Development Director

WALNUT CREEK, California – November 30, 2007 – Tony La Russa's Animal Rescue Foundation (ARF) is pleased to announce the hiring of its new development director, Bobbe Hengst. Ms. Hengst will assume responsibility for completion of ARF's capital campaign, oversight of ongoing fundraising activities and further development of ARF's business and corporate relationships, and major donor solicitations. Ms. Hengst's responsibilities are effective immediately.

With a life-long passion for animals, Ms. Hengst brings with her more than 22 years of experience as vice president in commercial and private banking in San Francisco and San Ramon, most recently as priority banking manager for Union Bank of California. During her banking tenure, Ms. Hengst focused on loans and investments for closely held companies and high net worth individuals.

A native of Contra Costa County, California, Ms. Hengst graduated from University of the Pacific in Stockton, California and is also a graduate of Leadership San Ramon in 1999. Ms. Hengst first joined ARF in 1999 as its donor relations manager prior to relocating out of the area. With Ms. Hengst's return to ARF, its board of directors is pleased to make this announcement and looks forward to Ms. Hengst increasing public awareness of ARF and local community outreach of the organization well into the future.

ARF saves the lives of loving dogs and cats who have run out of time at public shelters. ARF gives another chance at life to dogs and cats who otherwise would have been killed. ARF provides the care and attention they need, including spay or neuter surgery, until ARF finds them a new home of their own.

ARF's People Connect programs strengthen the human animal bond for the elderly; residents of assisted living centers, teens at juvenile hall, high school students, grade school students and young children through programs that are national models of excellence. ARF programs allow people to experience the unconditional love and acceptance of dogs and cats. People Rescuing Animals...Animals Rescuing People...®.

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