



**FOR IMMEDIATE RELEASE**

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**Own a Piece of 2004 World Series History**

*Tony La Russa's Animal Rescue Foundation conducts MLB.com sports memorabilia auction*

**WALNUT CREEK, CALIFORNIA, June 9, 2005** – Have you ever dreamed of owning a piece of World Series history, especially one 86 years in the making? Now's your chance as Tony La Russa, Manager of the St. Louis Cardinals, presents the original St. Louis Cardinals dugout lineup card from Game 4 of the 2004 World Series to benefit Tony La Russa's Animal Rescue Foundation (ARF). This card, along with Tony's smaller private handheld "manager's lineup cards" are up for bid now in ARF's MLB.com sports memorabilia auction.

This one-of-a-kind lineup card hung in the St. Louis Cardinals dugout throughout the World Series, and tracked the game changes. Tony's private handheld cards, containing his notes, analysis and scoring of each game have rarely been made available to the public. For over 25 years, fans have observed Tony making notes and studying these cards throughout the games. This card is authenticated through the MLB Authentication Program, the first league-wide memorabilia authentication initiative in professional sports. Each authenticated item is affixed with a hologram containing a unique serial number and is accompanied by a certificate of authenticity signed by Tony La Russa.

Make all your sports fantasies come true when ARF opens its charity auction on MLB.com! Bid now on this exclusive 11-day auction that begins Thursday, June 9 and closes Monday, June 20, 2005. Don't miss out - visit [www.mlb.com](http://www.mlb.com) today.

This auction can turn the Cardinals' World Series loss into a life-saving win for ARF. Funds generated by this special auction will help reduce the debt on the ARF shelter. ARF's state-of-the-art facility saves the lives of loving dogs and cats who have run out of time at public shelters. ARF gives another chance at life to dogs and cats who otherwise would have been killed. ARF provides the care and attention they need, including spay or neuter surgery, until ARF finds them a new home of their own.

ARF's People Connect programs strengthen the human animal bond for the elderly, residents of assisted living centers, teens at juvenile hall, high school students, grade school students and young children through programs that are national models of excellence. ARF programs allow people to experience the unconditional love and acceptance of dogs and cats. People rescuing animals...animals rescuing people™.

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