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“GO OUT AND PLAY A HARD NINE”
Tony La Russa Adage a Huge Win for Animal Rescue Foundation

WALNUT CREEK, California – September 8, 2005 – Before taking the field every game, Tony La Russa, Manager of the St. Louis Cardinals, imparts his words of wisdom on the team, “Go out and Play a Hard Nine!” Obviously the team has heeded his call, as the St. Louis Cardinals once again head towards a National League playoff series.

“Go out and Play a Hard Nine” has become such a popular cry, that an exciting new line of t-shirts and caps bearing the saying along with Tony La Russa’s signature, have been designed to benefit the Animal Rescue Foundation (ARF), which was co-founded by Tony La Russa and his wife Elaine in 1991. Due to the great support of the St. Louis Cardinals, this new “Hard Nine” clothing line is sure to be a huge success.

Be the first on your block to cheer the St. Louis Cardinals on to a world championship while sporting this baseball design throughout the series. “Hard Nine” t-shirts and caps are now available for purchase at all Famous Barr and Sports Authority stores in the greater St. Louis area.

A portion of all proceeds will be used by ARF to save the lives of loving dogs and cats who have run out of time at public shelters. ARF gives another chance at life to dogs and cats who otherwise would have been killed. ARF provides the care and attention they need, including spay or neuter surgery, until ARF finds them a new home of their own.

ARF's People Connect programs strengthen the human animal bond for the elderly; residents of assisted living centers, teens at juvenile hall, high school students, grade school students and young children through programs that are national models of excellence. ARF programs allow people to experience the unconditional love and acceptance of dogs and cats. People rescuing animals...animals rescuing people...™.

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