



**FOR IMMEDIATE RELEASE**

**May 16, 2005**

**Contact:**

Elena Bicker  
Tony La Russa's Animal Rescue Foundation  
925-296-3116 • ebicker@arf.net

Helen Weiss, Public Relations  
Famous Barr Public Relations  
314-444-2791, extension 3400

**TONY LA RUSSA SIGNING AT FAMOUS BARR**  
**Manager of St. Louis Cardinals to sign "Res" and "3 Nights in August"**

**WALNUT CREEK, CALIFORNIA** (May 16, 2005) – Please join St. Louis Cardinals Manager, Tony La Russa as he signs replicas of *Res*, a black and white plush dog created by Famous Barr, along with copies of Tony's recently released bestseller - *3 Nights in August* at Famous Barr in St. Peters, Missouri. Tony will be signing Saturday, May 28 from 9:30 a.m. – 11:30 a.m. Famous Barr is located at One Mid-Rivers Mall Drive in St. Peters and the store phone number is 636-278-6660.

Tony will only be signing replicas of *Res* and copies *3 Nights in August* purchased at Famous Barr – there will be no memorabilia signing allowed.

*Res* was created in the likeness of Tony's family dog, an adorable black Labrador mix who wandered off an Indian reservation in Arizona and rescued by Tony during Spring Training. *Res* is the official mascot of Tony La Russa's Animal Rescue Foundation (ARF), which was co-founded by Tony and his wife, Elaine in 1990.

*3 Nights in August*, co-authored by Tony La Russa and Pulitzer Prize-winning author Buzz Bissinger, is set during a spectacular three game series between the St. Louis Cardinals and their rival Chicago Cubs. The book is an extraordinary peek behind the scenes at the strategy, luck, and emotions that contribute to the creation of what La Russa calls "beautiful baseball."

A percentage of all sales will help reduce the debt on the ARF shelter so ARF staff and volunteers can focus on what they do best: saving animals' lives. ARF's state-of-the-art facility saves the lives of loving dogs and cats who have run out of time at public shelters. ARF gives another chance at life to dogs and cats who otherwise would have been killed. ARF provides the care and attention they need, including spay or neuter surgery, until ARF finds them a new home of their own.

###