



FOR IMMEDIATE RELEASE

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Contact:

Elena Bicker
925-296-3116
ebicker@arf.net

TONY LA RUSSA CELEBRATES 2,000 WINS IN MAJOR LEAGUE BASEBALL
Rare opportunity to join "Tony's 2000 Wins Team"

WALNUT CREEK, California – August 17, 2004 – On September 10, 2003, the Cardinals win over the Rockies was Tony La Russa's career win #2000 as a Major League manager. He joined only seven (7) other managers in Major League history to reach that total. Win #2009 on the last day of the season versus the Diamondbacks moved Tony past Leo Durocher into 7th place all-time.

The "Tony's 2000 Wins Team" fundraiser was created to take advantage of the coincidence that Tony's 2000 career win milestone was achieved near the same time Tony La Russa's Animal Rescue Foundation's (ARF) 38,000 square foot "rescue" facility was completed. Teammates will share an interest in baseball and animals with the knowledge their membership fee is going directly towards the ARF shelter. Three separate levels of membership are available for Tony's 2000 Wins, with Level Two being the key to the success of the team.

Members of the \$2,500 Level Two team receive fantastic sports items such as a DVD highlighting games from the Chicago White Sox, Oakland A's and St. Louis Cardinals; personal welcome to the team by Tony La Russa at a game of the teammate's choosing; log book with capsulated game summaries, rosters, post-season, All-Star and milestone games; CD describing classic Tony wins from each of his three teams; autographed memorabilia; emails directly from Tony giving insight on how the Cardinals' season is progressing; commemorative photo autographed by Tony La Russa, with images of Tony and the seven other managers in the "2000 Wins Team" and loads more.

The \$25,000 Level Third membership receives everything in Level Two, along with a two-day Las Vegas experience which includes days jam-packed with golf and skills competitions with All-Stars and Hall of Famers from Tony's teams; evenings loaded with exclusive dinners, a poker tournament; priority seating at Las Vegas' hottest ticket in town and "Show of the Year" starring Danny Gans; and a private post-show party.

To join this exclusive team and take advantage of this rare opportunity, please call visit www.arf.net or call 888-LA-RUSSA.

ARF's Adoption and Education Center saves the lives of loving dogs and cats who have run out of time at public shelters. ARF gives another chance at life to dogs and cats would have otherwise may be killed. ARF provides the care and attention they need, including spay or neuter surgery, until ARF finds them a new home of their own. People rescuing animals...animals rescuing people.

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P.O. Box 30215 • Walnut Creek, California 94598 • 925-256-1ARF • Fax 925-977-9079 • www.arf.net