



FORE! IMMEDIATE RELEASE

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SBC PRESENTS CELEBRITIES FORE! ARF

Join superstar athletes and entertainers on the links for a day of golf

WALNUT CREEK, CALIFORNIA (June 25, 2003) – Join Tony La Russa as he hosts Celebrities FORE! ARF presented by SBC. This high-powered charity golf tournament is being held at the Chardonnay Golf Club in Napa on Thursday, July 24, 2003 and benefits the Animal Rescue Foundation (ARF).

A favorite among the Fortune 500 crowd and celebrities alike, Celebrities FORE! ARF features tournament teams comprised of one celebrity and four amateurs while the day includes breakfast, on-course games, cocktail reception, dinner and an awards ceremony.

Participating celebrities include stars from football, basketball, baseball, hockey, golf and tennis, as well as from the music, film and TV industries. This year's star-studded line-up already features George Atkinson, Sal Bando, Vida Blue, Bobby Bonds, P.J. Carlesimo, Dave Casper, Jim Davenport, Tommy Davis, Phil Esposito, Tom Flores, Hal Greer, John Havlicek, Ted Hendricks, Brent Jones, Larry Little, Cheech Marin, Joe Rudi, Tom Sneva, Ron Warren, Jr., Kellen Winslow and many others.

Since its creation in 1990 by St. Louis Cardinals' manager, Tony La Russa, and his wife, Elaine, ARF has helped place thousands of homeless dogs and cats. Currently, ARF supports numerous programs that safeguard animals and create positive relationships between animals and people in disadvantaged circumstances. A complete description of ARF's programs and services can be obtained by visiting the foundation's Web site at www.arf.net.

Sponsorships and individual player spots for \$500.00 per golfer are still available and there is no gallery permitted. To discuss these opportunities, please contact Elena Bicker at 925.296.3116.

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