



FOR IMMEDIATE RELEASE

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ANIMALS ON BROADWAY A Festival Celebrating People and Pets

WALNUT CREEK, CALIFORNIA (April 17, 2003) - Broadway is not just for CATS anymore, it's for dogs, rabbits, and even potbellied pigs! No, we aren't talking about the theatre, we are referring to "**Animals on Broadway**", a festival for people and pets alike to join together and spend the day celebrating their animals on Broadway - Broadway Plaza, that is.

Join ARF and Broadway Plaza in Walnut Creek to celebrate the third annual "**Animals on Broadway**" on Saturday, May 17, from 11:00A - 4:00P!

The morning kicks off at 11:30A with "Paws on Parade", a delightful dog parade that pairs people and their beloved companions.

But wait, there's more! At "**Animals on Broadway**", there's fun for the entire family! Listen to the sounds of live entertainment by "Souled Out" while enjoying the numerous booths that include travel gifts for pets, gourmutt pet treats, professional pet photography, and a special dog wash by ARF volunteers - plus much more! Kids will enjoy a special area just for them with fun crafts and face painting. Come find that special autographed celebrity baseball or St. Louis Cardinals line-up card at the "Sports and ARF Sales" booth. Show your compassion for animals by picking up some ARFWear for your family and pets. Consider adding a new member to your family by adopting a dog or cat at the ARF Adoption Mobile and don't forget to visit the pot-bellied pig rescue group.

Don't miss ARF and the Broadway Plaza retailers in Walnut Creek to celebrate "**Animals on Broadway**" and don't forget to bring your "best friend"!

Since its creation in 1990 by St. Louis Cardinals' manager, Tony La Russa, and his wife, Elaine, ARF has helped place thousands of homeless dogs and cats. Currently, ARF supports numerous programs that safeguard animals and create positive relationships between animals and people in disadvantaged circumstances. A complete description of ARF's programs and services can be obtained by visiting the foundation's web site at www.tlr-arf.org.

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