



Stars to the Rescue XIX
Saturday, January 9, 2010
Sponsorship Opportunities


MVP Sponsorship

\$25,000

- ★ Back cover logo recognition in the event program
- ★ 10 complimentary Premium Tickets for Saturday night's show, including VIP reception with performing and attending celebrities
- ★ Half page advertisement in the event program
- ★ Major recognition on event signage displayed at Leshar Center for the Arts during receptions and intermission
- ★ Personal on-stage recognition by Tony La Russa during the event
- ★ Major recognition in pre-event broadcast publicity
- ★ Inclusion in press release to be sent to more than 350 media outlets throughout the state of California
- ★ Major recognition in four ¼ page ads in the Contra Costa constellation of daily newspapers
- ★ Logo recognition on event page of ARF's website

Gold Glove Sponsorship

\$20,000

- ★ Back cover logo recognition in the event program
 - ★ Ten complimentary Premium Tickets for Saturday night's show, including VIP reception with performing and attending celebrities
 - ★ Half page advertisement in the event program
 - ★ Recognition on event signage displayed at Leshar Center for the Arts during receptions and intermission
 - ★ Personal on-stage recognition by Tony La Russa during the event
 - ★ Inclusion in press release to be sent to more than 350 media outlets throughout the state of California
 - ★ Major recognition in four ¼ page ads in the Contra Costa constellation of daily Newspapers
 - ★ Logo recognition on event page of ARF's website
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Benefactor Sponsorship

\$10,000

- ★ Back cover logo recognition in the event program
- ★ Eight complimentary Premium Tickets for Saturday night's show, including VIP reception with performing and attending celebrities
- ★ Quarter page advertisement in the event program
- ★ Recognition on event signage displayed at Leshar Center for the Arts during receptions and intermission
- ★ Personal on-stage recognition by Tony La Russa during the event
- ★ Inclusion in press release to be sent to more than 350 media outlets throughout the state of California
- ★ Logo recognition in four ¼ page ads in the Contra Costa constellation of daily newspapers
- ★ Logo recognition on event page of ARF's website

Friends Sponsorship

\$5,000

- ★ Line recognition in the event program
- ★ Six complimentary Premium Tickets for Saturday night's show, including VIP reception with performing and attending celebrities
- ★ Quarter page advertisement in event program
- ★ Recognition on event signage displayed at Leshar Center for the Arts during receptions and intermission
- ★ Personal on-stage recognition by Tony La Russa during the event
- ★ Inclusion in press release to be sent to more than 350 media outlets throughout the state of California
- ★ Line recognition in four ¼ page ads in the Contra Costa constellation of daily Newspapers
- ★ Logo recognition on event page of ARF's website

Rookie Sponsorship

\$2,500

- ★ Line recognition in the event program.
- ★ Four complimentary Premium Tickets for Saturday night's show, including VIP reception with performing and attending celebrities.
- ★ Line recognition on event signage displayed at Leshar Center for the Arts during receptions and intermission.
- ★ Line recognition on event page of ARF's website.