

Stars to the Rescue 2010
Sunday, January 17

CELEBRITY SPONSOR
BENEFITS
\$50,000

- ★ Logo placed prominently on cover of event program.
- ★ 40 complimentary VIP Tickets for Sunday night's show.
- ★ 40 complimentary General Tickets for Sunday night's show.
- ★ 40 complimentary tickets to the exclusive reception Saturday, January 16 at 6 p.m.
- ★ Full page advertisement in the event program.
- ★ Feature recognition on event signage displayed at venue.
- ★ Personal on-stage recognition by Tony La Russa during the event.
- ★ Major feature in press release to be sent to more than 100 media outlets throughout the state of Missouri.
- ★ Logo to feature prominently on promotional flyers to be distributed throughout the state of Missouri.
- ★ Major recognition in pre-event broadcast publicity.
- ★ Feature logo placement in ads in the St. Louis Business Journal and St. Louis Post-Dispatch.
- ★ Logo placed prominently on event page of ARF's website.

