

**Tony La Russa's Celebrities FORE! ARF**  
**SPONSORSHIPS**  
**Glen Echo Country Club • St. Louis, Missouri**  
**Monday, May 10, 2010**

***Title Sponsor*** ***\$75,000***

- Eight (8) foursomes
- Two (2) tee signs on course
- Recognition in all print, program and broadcast media
- Pre-event cocktail party for 32 individuals on Sunday, May 9, 2010
- First round draw of celebrity players
- Breakfast, Lunch and Dinner & Awards Ceremony for 32 on Monday, May 10, 2010
- Full page ad in event program

***Course Sponsorship*** ***\$50,000***

- Six (6) foursomes
- Two (2) tee signs on course
- Recognition in all print, program and broadcast media
- Pre-event cocktail party for 24 individuals on Sunday, May 9, 2010
- Second round draw of celebrity players
- Breakfast, Lunch and Dinner & Awards Ceremony for 24 on Monday, May 10, 2010
- Full page ad in event program

***Celebrity Party Sponsor*** ***\$25,000***

- Four (4) foursomes
- Two (2) tee signs on course
- Recognition in all print, program and broadcast media
- Pre-event cocktail party for 16 individuals on Sunday, May 9, 2010
- Third round draw of celebrity players
- Breakfast, Lunch and Dinner & Awards Ceremony for 16 on Monday, May 10, 2010
- Half page ad in event program

***Eagle Sponsorship*** ***\$10,000***

- Two (2) foursomes
- One (1) tee sign on course
- Recognition in print media and program
- Pre-event cocktail party for eight individuals on Sunday, May 9, 2010
- Breakfast, Lunch and Dinner & Awards Ceremony for eight on Monday, May 10, 2010
- Quarter page ad in event program

***Birdie Sponsorship*** ***\$5,000***

- One (1) foursome
- One tee sign on course
- Recognition in print media and program
- Pre-event cocktail party for four individuals on Sunday, May 9, 2010
- Breakfast, Lunch and Dinner & Awards Ceremony for four on Monday, May 10, 2010
- Quarter page ad in event program

***Tee Sponsor*** ***\$250***

***Tournament Dinner Guest*** ***\$250***